



THE IRISH  
ABERDEEN-ANGUS  
ASSOCIATION



[irishaberdeenangus.com](http://irishaberdeenangus.com)

# WE'RE HIRING!!

The Aberdeen-Angus breed is widely recognised as the World number one when it comes to cattle population, the popularity of the breed in Ireland is no exception to that. The Irish Aberdeen-Angus Association has formalised its existence, with the licence granted to run its own herd book in the Republic of Ireland, that will also represent breeders in EU countries as we move forward from 1st January 2021.

We are looking to appoint a **General Manager** with suitable management experience to drive this new organisation forward in Ireland and Europe and represent the Association on the World stage. It is the intention of the Association to work in alignment with the Aberdeen-Angus Cattle Society to maintain the integrity and purity of the Aberdeen-Angus Breed.

## Key Responsibilities:-

- To facilitate the development of the breed and the brand through strategic and effective leadership
- Astute level of business acumen and financial planning
- Develop a focussed marketing and PR strategy in line with market demands.
- Communicate effectively with the membership of the organisation.

Further general responsibilities vary from maintaining the herd book and organising sales to breed development, to drive the growth in market share of the Aberdeen-Angus breed and to develop new markets both nationally and internationally.

The successful appointee will play a key role in negotiations with government agencies and commercial organisations, liaise with all relevant scientific and industry bodies. He/she will bring energy, vision, and innovation to enhancing the range and provision of services to members.

The successful candidate is likely to have good Agri and third level qualifications and an excellent knowledge of pedigree cattle breeding. If you have excellent people, communications, IT and marketing skills plus the motivation to succeed using your own initiative this is an excellent career opportunity for you.

Remuneration for this high-profile role in the industry will be commensurate with experience, and this will reflect the importance of the role to the Association.

If your CV fits these Criteria, in the first instance please forward in full confidence as a word document along with a covering letter outlining your reasons for wanting to join us, by E mail only to Laura Stewart at [laura@aberdeen-angus.co.uk](mailto:laura@aberdeen-angus.co.uk).

This is a unique opportunity to put your stamp, on a brand-new organisation, and herd book perhaps a once in a lifetime opportunity, check it out at <http://www.irishaberdeenangus.com/>

A full job description is available on request - please email Laura Stewart for more details

Closing date for applications is 28th February 2021

**Aberdeen-Angus, its more than a breed, it's a brand.**